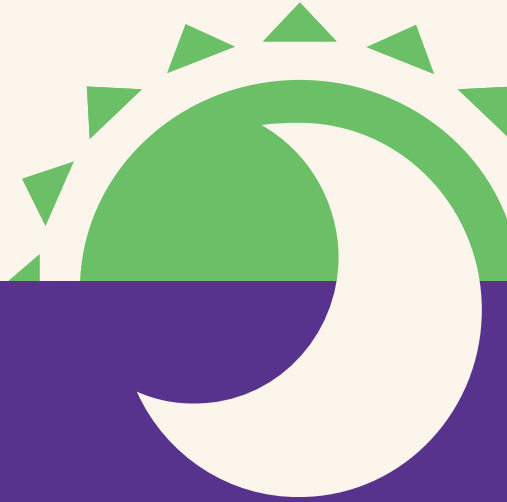


Workivan better with



our virtual studio

indigo | creative process
outsourcing

workiva | PARTNER dba Association
Member



The agencies' agency

Indigo CPO is the B2B world's preferred creative process outsourcing partner.

We offer a range of support services to agency production teams including design tasks in Workiva.

Our dedicated team is pushing the boundaries of Workiva to create stunning annual reports, presentations, and data visualisations.

We know that creative folks aren't naturally fans of Workiva. But enterprise clients like it because it solves their pain points. So, agencies that need to ramp up in the reporting season look to us as a production partner.

Some agency clients use our virtual studio as a permanent offshore resource.

Others benefit from our flexible workflow solution during periods of high demand such as the annual reporting season.

If you have a task that needs expertise in Workiva, we would love to help you.

“Workiva clients are global enterprises. Our product is designed for an outsourcing environment.”

Eric Saito,
SVP and GM, EMEA & APAC, Workiva





Our power play

We've been designing reports in Workiva since 2022. In the past year demand has soared. That trend will continue into the next reporting season, and beyond, as reporting requirements increase.

To be ready for the rush, we've added bench strength to our Mumbai production team. They've been trained directly by Workiva so we're up to speed with the latest functionality. This means there's no learning curve and agency clients can tap into a fully resourced, pre-tested team that's ready-to-rock.



What we do

We do all the tasks in Workiva required for reporting: Setting and amending reports; creating presentations; turning data into charts and images; managing translations; all wrapped up with great quality control.

How you benefit



We slot into your workflow and become an extension of your studio.



You shift costs from fixed to variable.




We give you added bench strength without adding head count.



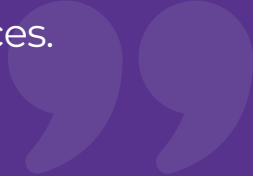
Our artworkers in India can work in your time zone or extend your studio hours.

Added bonus: Our proofreaders outperform native English speakers because they learned the rules of grammar properly.



Radley Yeldar has used Indigo as our outsourced production partner for more than 12 years, across numerous high-profile corporate reporting accounts.

Indigo has always exceeded our expectations in terms of quality of service, timely delivery, and ability to deliver new services.



Chris Parsons,
Production Director, Radley Yeldar

FAQs

How can you support my agency during the reporting season?

You can lock in our artworkers for the season. They'll be your creative powerhouse, working solely on your projects. Plus, a dedicated account manager will keep you informed with daily updates. We can join your preferred communication channel - Slack, Teams, Monday.com, WhatsApp whatever works best for you.

What else can you handle in Workiva besides annual reports?

Annual reports are, by definition, once a year. Companies require many other reports, publications, presentations, and data visualisations. We can support these additional requirements.

Can you work UK hours?

Our standard day includes a 4-hour overlap. We usually work from 4:30a.m. to 1:30p.m. GMT so by the time you get into your studio we've done a half day's work. Alternatively, we can run a shift from 9a.m. to 5p.m. GMT if that works better for you.



How can you log into Workiva as one of my studio members?

This is the best part—we become your virtual studio. Our team logs in with your agency's email IDs and works directly on the platform, using your licenses.

I currently use freelancers during busy periods. What's the benefit of using your virtual studio instead?

With us, you get a team rather than having to manage a patchwork of freelancers. You'll have a dedicated account manager as your primary point of contact. They'll get to know your brand and processes from the outside in.

Dedicated artworkers will be familiar with your work style and workflow. By contrast, using freelancers often means repeated briefings on crucial details and the increased risk of inconsistencies in quality and output.

You'll get one invoice instead of many!

We'll do the **workiva**
while you're **down the pub.**



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